



One-stop-shopping anno 2019: van
stomerij naar slimmerij!

*Zaterdag 14 September
2019*

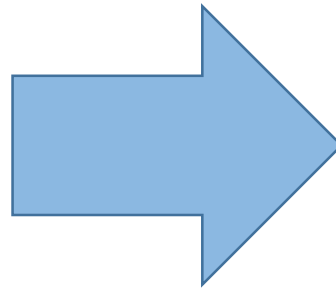
Van STOOMMerij naar SLIMMerij...



P



1980



2019



UAE

Champion Cleaners

**CHAMPION
CLEANERS**





“...shift from spots to service...”



Norway

Renseriet



“...fully committed to
excellence..”



France
C2K Pressing



Innovative Washer for Highly Delicate Garments

Tentative

The Higher Standard



Delicate Garments



SW-100
Stationary Washer

■ Gentle Wash – Individual Garments

Complete wash for luxury woollen or delicate garments.

■ No Shape Change nor Shrinkage

No tumble wash gives protection to lame or beads.

■ Highly Productive Wash

No double wash needed thanks to simultaneous wash and vacuum.

■ Workable on Any Fabric and Coloured Articles

Gentle wash for polyurethane or chloride vinyl or decolor.

■ Ease of Operation

No skill required for safe and flawless wash.

Easy to use, Quality finish

3-step Washing



Step 1

Prewash
for dirty spots



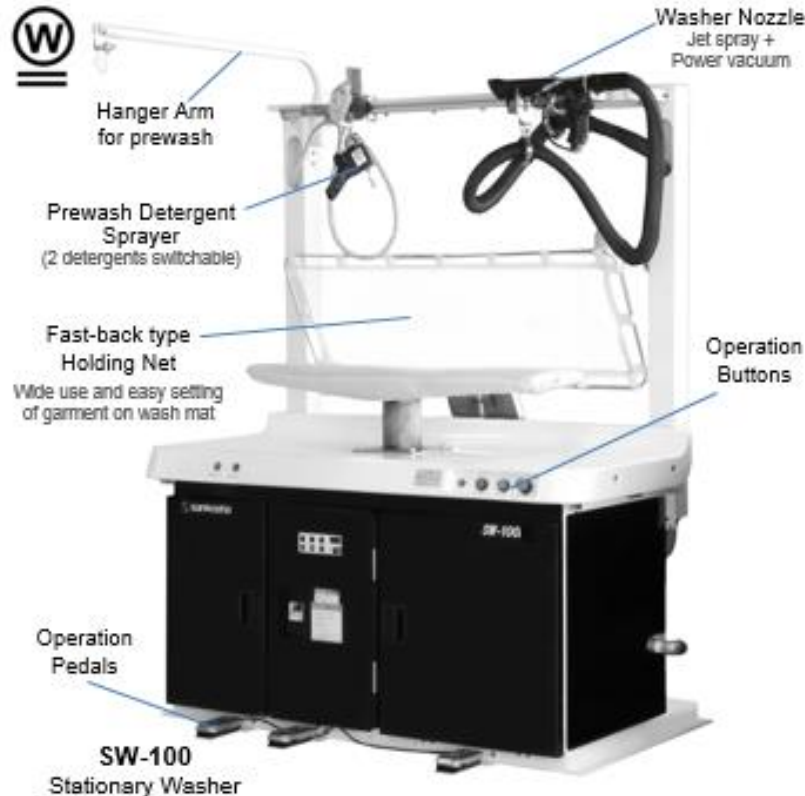
Step 2

Easy setting
on wash mat



Step 3

Wash with jet
spray and
vacuum



Specifications

Model: SW-100c	
Power Requirement	Single phase 220V
Power Consumption	1.1 A
Air	Air Pressure 0.5 MPa
Air Consumption	102 liter / cycle
Air Pipe	Ø5
Net Weight	190 kg
Shipping Weight	240 kg
Installed Dimensions W x D x H	2180 x 1050 x 1800 mm
Carry-in Dimensions W x D x H	1370 x 790 x 1730 mm
Shipping Dimensions W x D x H	1540 x 1000 x 1990 mm

Design and specification are subject to change without notice.



Provide customers with highly-valued services by wet cleaning techniques

Wet Cleaning
Finishing Machines

Jacket Former



DF-100

- Body rotation for easy loading
- Body up/down function
- Soft tensioning finish

Pants Topper



DF-740

- Automatic pants clamp tension
- Automatic press adjustment
- Quality steam complete pants finish

Pants Press



DP-610T

- Choice of 3 different finishes
- Beautiful finishing by vacuum
- Extreme ease of operation

Utility Press



DP-420T

- Choice of 3 different finishes
- Quality finish by vacuum
- Extreme ease of operation

Stationary Dryer



DS-300

- Shrink-free drying
- Open front structure for easy use
- Hot air circulation for eco-op

POLISH THE LIFE

BEIJINGHANOR

翰皇·翰诺





POLISH THE LIFE

The Company



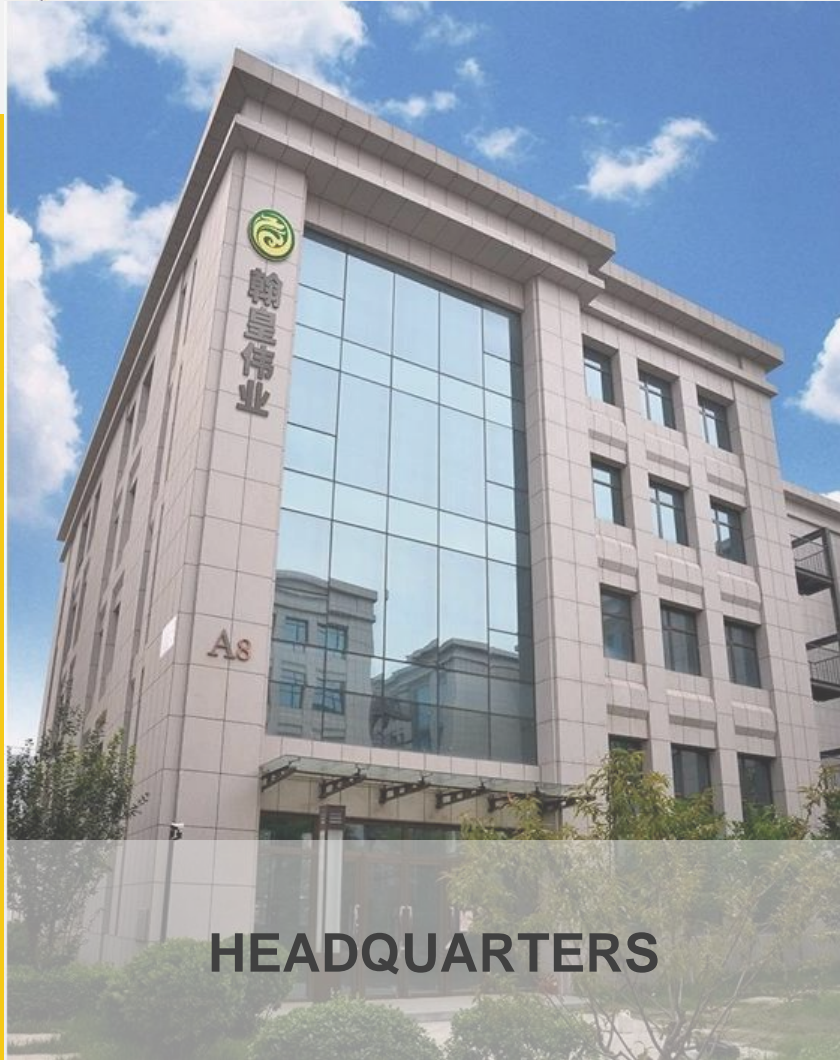
19 YEARS 3000 STORES

THE LARGEST LEATHER CARE SYSTEM IN CHINA





THE COMPANY



HEADQUARTERS



TRAINING CENTER



THE COMPANY

Be evaluated as the National TOP 100 Franchise Enterprises for 10 straight years.



HONORED HONOR

Deputy Director Member Unit of China Laundry and Dyeing Association.

Council Unit of China Chain Store&Franchise Association

The First Enterprise Passing Franchising Filing of Ministry of Commerce in the industry



THE COMPANY

LINES OF BUSINESS



Franchise stores operation management.



Leather care and repair training



Related products sales



Customized handmade shoes



THE COMPANY

Shoe shine and repair service with related products sales for mass customers.



Combination of leather care and laundry , bring cleaning and convenience to the neighborhood.

OUR BRANDS

Upgraded brand aimed at middle class customers. Expert in luxury goods care.



Handmade shoes customizing and fine leather product caring for high-end customers



THE COMPANY



Our leather care
and laundry
franchise stores



THE COMPANY

The largest
leather care
and repair
training
center in
China





THE COMPANY

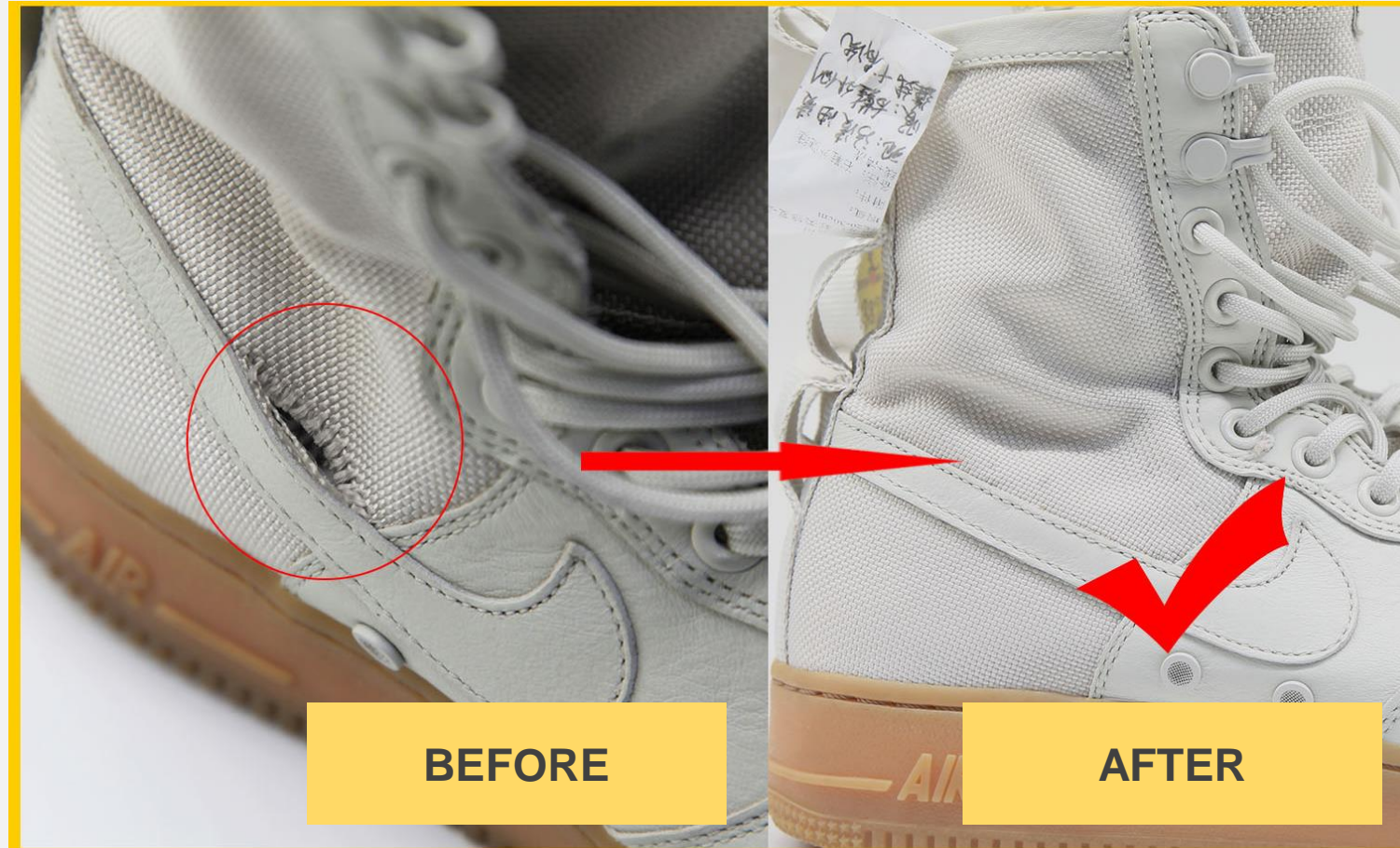
OUR WORKS





THE COMPANY

OUR WORKS





THE COMPANY

OUR WORKS

BEFORE



皮衣换皮



AFTER





THE COMPANY

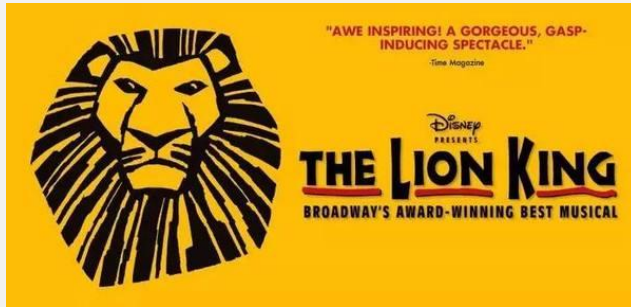
OUR WORKS





THE COMPANY

OUR CUSTOMERS





POLISH THE LIFE

PRODUCT POSITIONING



PRODUCT POSITIONING

Target Products

01

Product

Series of leather care products for middle-and-high customers

02

Place

- Hanor stores
- Shoe repair stores and laundries outsided the system
- E-business platformes
- Retail stores

03

Price

Competitive price amonge imports products.



PRODUCT POSITIONING

E-BUSINESS PLATFORMES

- 600million on-line shoppers.
- 28 billion € Sale on 11st November 2018, "Double Eleven Shopping Day"
- Many people check prices on-line while they are shopping off-line.

Internal on-line store for our franchisers.

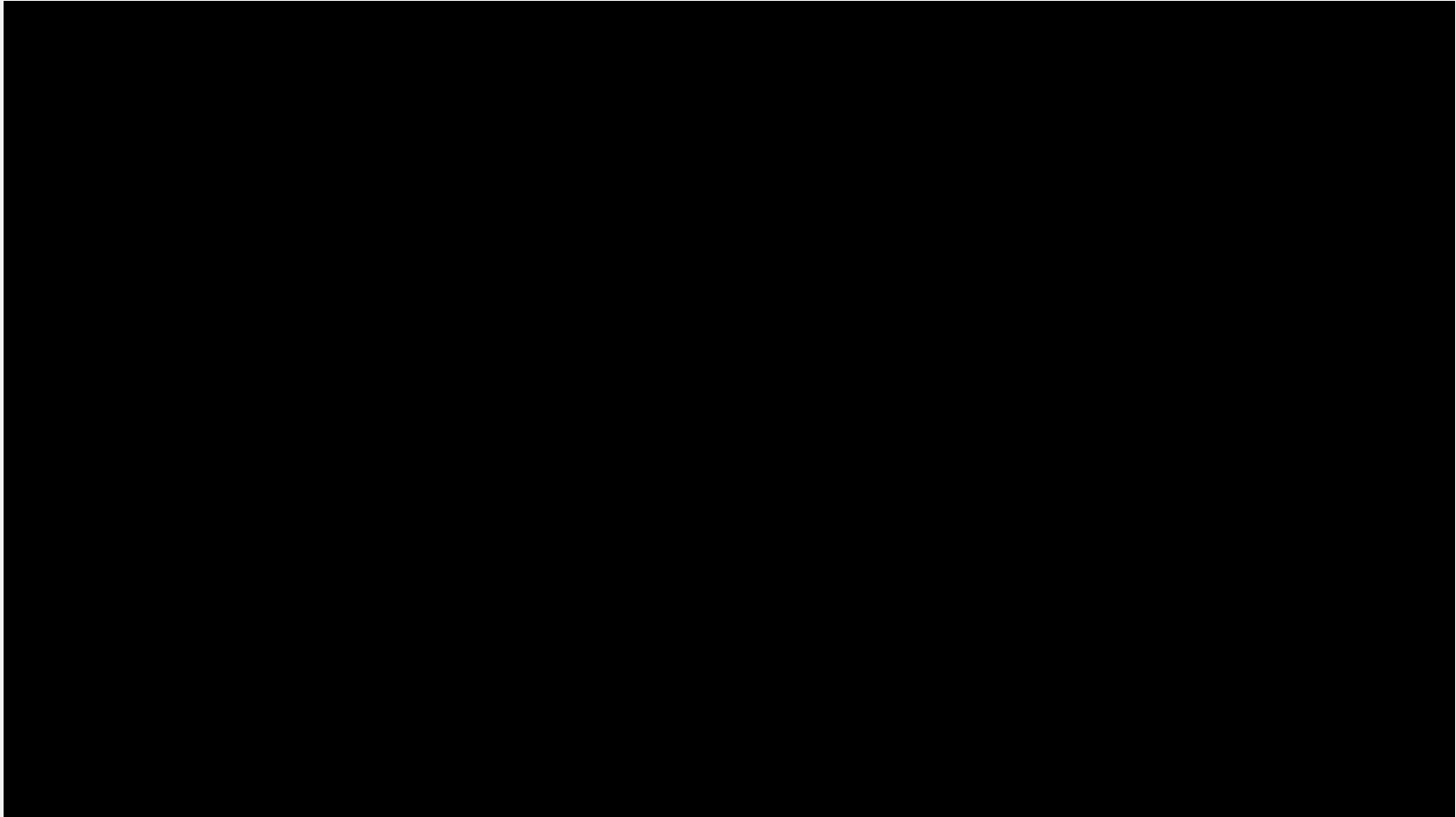


This domestic shoe cream was sold 35,000 units in one on-line store in latest 30 days.

THANKS

谢谢欣赏

End with video (in Chinese)





We wensen u veel succes!